

Press release

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SPS North America Names Heidi Cohen as Senior Vice President, Market Development

Demonstrating the ongoing pursuit of its core values, putting clients first, delivering excellence and driving innovation, Swiss Post Solutions (SPS) is pleased to name Heidi Cohen as Senior Vice President, Market Development for North America.

SPS, the business process outsourcing and digitization solutions provider, gains further progress on its quest to bring highly skilled talent to the team. After multiple years of strong growth, SPS continues its journey to serve new markets and expand its base in order to meet the demands of its clients. Accordingly, SPS recognizes the need to bring in new perspectives to support business advancements.

Heidi will be responsible for leading SPS' Business Development Team nationwide. In her new role, she will be tasked with further aligning SPS' innovative solutions, aimed at driving efficiencies and providing value-added services, with the business needs of SPS' clients and prospects in expanding geographic and industry-based markets.

"It is exciting to join an organization that is squarely focused on its customers and has tremendous opportunities for expansion," said Heidi Cohen, Senior Vice President, Market Development for SPS. "I look forward to further contributing to SPS' accomplishments in North America," she added.

Heidi brings decades of relevant experience to SPS by holding instrumental positions at iconic companies beginning with General Electric, where she held the position of Sales Engineer, to her most recent Executive Sales Management role at Thomson Reuters serving a wide array of industries including large law firms.

SPS North America CEO, Dan Moscatiello stated, “We are very pleased to have Heidi join our SPS team. Her experience in leading teams successfully is well aligned with SPS’ objective of continued sustainable growth through the delivery of service excellence to our clients.”

Heidi holds a Juris Doctorate degree from George Washington University and a Bachelor of Science degree in Electrical Engineering from Lehigh University.

About SPS

We connect the physical and digital worlds

Swiss Post Solutions (SPS) is a leading outsourcing provider for business processes solutions and innovative services in document management. A strong international client base relies on SPS’ ability to envision, design and build end-to-end solutions and to be its trusted advisor for the key value drivers in BPO: location strategy, process optimization and technology, such as intelligent automation. Part of the Swiss Post Group headquartered in Bern, Switzerland, SPS’ 7,500 employees and specialized partners span the full range of the industry – from insurance, banking, telecommunications, media, retail to energy supply and travel & transportation – addressing customer needs in more than 20 countries.

Swiss Post Solutions (SPS) North America (NA) offers a comprehensive suite of business process outsourcing solutions and document management services that transform key business applications from paper to digital documents, enabling improved workflow and enhanced efficiencies. In the field of outsourced office services, SPS NA provides mailroom management, managed print services, reprographic services, IT helpdesk support, front office and reception services to clients from an array of industries, including financial services, media & entertainment, legal, higher education, and manufacturing among others. Headquartered in New York City, SPS NA has offices in Los Angeles, San Francisco, Chicago, Washington DC and Toronto, and operates secure document processing centers in Long Island City and Toronto.

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